

The logo for SoCalCross Prestige Series features the words "SOCAL" and "CROSS" in white, bold, sans-serif font, separated by a white right-pointing arrow. This is all contained within a green, stylized, multi-pointed shape that resembles a cross or a four-pointed star with rounded ends. Below this graphic, the words "PRESTIGE SERIES" are written in a green, bold, sans-serif font.

# **SOCAL → CROSS**

## **PRESTIGE SERIES**

**Cyclocross gears up with Eco-Sportfest & UCI National Level racing in So Cal!**

**UCI DAM CROSS WEEKEND 11/8-9... Hansen Dam Park - Los Angeles, CA**  
**Sat, Nov 8th - Eco-Sportfest 5k Cross Run and cyclocross racing!**  
**Sun, Nov 9th - UCI Dam Cross... The only UCI CX race in California!**

Don't miss Dam Cross Weekend starting Saturday, Nov 8th at CICLE'cross as the SoCalCross Prestige Series presents... ECO-SPORTFEST '08 making its second stop at Hansen Dam Park in Los Angeles starting out with the 5k 'Cross Country Run at 8:00AM. The 'cross 5k course is a mix of pavement, dirt, and grass with a couple of race obstacles in between. Runners will do two laps of the 2.5k course. With our focus on youth fitness the 5k is FREE to all Juniors 18 and under!

The day continues with a full schedule of cyclocross racing from Juniors to Masters and Beginners to Elite. Demo bikes are available in all sizes. Junior sizes bikes from Redline provided by the SCNCA! Each day the Cliff Kids GoGreenRacer run and bicycle race will treat the young ones to be a part of the racing action. Helmets will be given away thanks to Montrose and H&S Bike Shops.

Bring a friend to race any of our Eco-Sportfest '08 events: 5k cross run and CX racing. Each time you bring someone new to 'cross, you get a \$5 discount coupon off the next Prestige Series race! Do the 5k run AND the cyclocross race for only \$5 additional. Special prizes for best overall "IRON CROSSERS" best male/female finishers overall for 5 race eco-sport series!

Don't miss Sunday's UCI Dam Cross. This day will feature a full day of cyclocross racing complete with national-elite cyclocross action. The best cyclocross racers from the Western US will make their way to Southern California as they chase UCI points in their quest for national and international glory! Cal Giant, Redline Factory will challenge the SoCal's best in a West Coast Showdown!

SRAM Neutral Support will be in the bike pit for the entire weekend and will provide Zipp wheels and Orbea CX bike and tech support for all racers!

Look for the Dash for Cash CX Sprint Time Trial over the weekend where racers will race the clock to see who is the fastest 'crosser male, female and juniors. Proceeds will benefit the new Children's Museum of Los Angeles located at Hansen Dam Recreation Area. Awards and Prizes from Stone Brewery and Willamette Valley Vinyards and more!

EcoSportFest '08 will feature sponsor booths from SoCalCross 'Green' sponsors, as well as each respective city's Green Programs. Look for The Green Lunch Truck to roll in with lots of organic goodies! The "Fitness" portion of the expo FREE GoGreenRacer kids fun run and bicycle race, as well as beginner cyclocross clinics and sponsor booths from Arbonne, Kool N Fit Sport, Fluid, Jamis Bicycles, Specialized, Townsend Cycles, Bailey Bikes, Williams Wheels, Acid Zapper and more promoting healthy lifestyles.

The Prestige Series will strive to educate racers and spectators by promoting reduction of car use and transportation bicycling. Each event in the Series will be solar powered by Energy Efficiency Solar. Proceeds from Eco-Sportfest '08 will benefit CICLE [www.CICLE.org](http://www.CICLE.org) promoting transportation bicycling.

**GO GREEN RACERS!!! CARPOOL OR RIDE TO THE RACE. VALET BOX WILL BE PROVIDING VIP PARKING TO CARPOOLERS AND WEEKLY GOGREENRACER WINNERS!**

Eco-Sportfest is five events of the SoCalCross Prestige Series beginning 11/02 at Convert Cross, 11/8-9 UCI Dam Cross Weekend, 11/22-23 Collegiate & District Championship weekend, 12/7 - High Desert Cross, 12/21 - Santa Cross... take a break in between with the Prestige Series classic, Turkey Trot Cross hosted by PAA in Glendale 11/30.

More info can be found at: [www.SoCalCross.org](http://www.SoCalCross.org) Questions? Contact: [Dot@SoCalCross.org](mailto:Dot@SoCalCross.org)