



Eco-Sportfest '08 5k Cross Run Series begins 11/2 in Ventura

2008 SoCalCross Prestige Series is proud to introduce ECO-SPORTFEST '08: Each event will take place in a scenic park or lake front setting - making it a welcoming atmosphere for the entire family and begins at 8am with a 5k 'Cross Trail Run on the cyclocross course followed up by a full day of cyclocross racing action!

The 'Cross Run will award 16 category winners each day from Juniors to Masters and award the category champions in the best 3 of the 5 race series. Prizes will be awarded for best overall "IRON CROSSERS" best male/female finishers overall for those competing in both events in the eco-sport series!

The Cyclocross Race offers 18 categories from beginners to elite and juniors to masters, and singlespeed to fixed gear. Free beginner clinics and demo cyclocross bikes are available in all sizes. So Cal Nevada Cycling Association provides demo bikes for junior riders.

There will be FREE Kids fun run and cyclocross fun race and ride zone throughout the day. Juniors 18 and under race FREE at all Eco-Sport events! A USA Cycling License is required for cyclocross races 10-18 years of age and can be purchased on race day for \$10. Annual Junior license is \$30 expires 12/31/08.

EcoSportFest '08 will feature sponsor booths from our 'Green' sponsors and respective city's Green Programs. The "Fitness" portion of the expo includes our Kids Races, free beginner cyclocross clinics and sponsor booths promoting healthy lifestyles.

The Prestige Series strives to educate racers and spectators by promoting reduction of car use and transportation bicycling. Each event will be solar powered by Energy Efficiency Solar. Proceeds from the festival will benefit CICLE (www.CICLE.org) advocating transportation bicycling. Each 5k run will benefit a local youth/fitness charity.

Eco-Sportfest kicks off this Sunday, 11/2 at Lake Casitas in Ventura. The inaugural 'cross run will benefit local triathlete/CHP officer Tony Pedferri. There will be a benefit dinner the night before in Ventura for Tony's Angel's Project from 5:00 PM to 10:30 PM - \$75 Suggested Donation Per Person • No Host Bar at the new Oceanview Beach Club (Above Aloha Steakhouse • 500 West Harbor Boulevard, Ventura, CA 93001) Hors D'Oeuvres & Culinary Delights from Top Restaurants — Dancing — Silent & Live Auction & More! All Proceeds to Benefit Tony Pedferri
 ** don't forget daylight savings time kicks in

Pre-Register at Sportsbase Online:

- 4-RACE 'Cross Run Series Pass available for \$80 – 6-RACE CX Series Pass available at 10% off pre-reg pricing
- \$25 Pre-reg Entry Fee -- \$30 Race Day Entry Fee
- Run the 5k, then enter the CX Race for only \$5 additional as second race!
(USA Cycling license required - purchase for \$60 annual or add \$10 for one-day license)
- 'Crossers can enter the 5k 'Cross run for only \$5 as second race!
- Bring a friend to enter any of our Eco-Sportfest '08 events and get a \$5 discount coupon off the next race!

Eco-Sportfest is five premier events of the SoCalCross Prestige Series;

Sun,	11/02	Convert Cross- Lake Casitas - voted number one CX race in 2007-08
Sat/Sun	11/8-9	UCI Dam Cross Weekend at Hansen Dam Park, Los Angeles
Sat/Sun	11/22-23	Championship weekend at Irvine Lake, Orange
Sun,	12/7	High Desert Cross at Pelona Vista Park, Palmdale
Sun,	12/21	Santa Cross at Pierce College in Woodland Hills

More info can be found at: www.SoCalCross.org Questions? Contact: Dot@SoCalCross.org